

XM CANADA ANNOUNCES EXTRAORDINARY NEW CHANNEL LINEUPS

New Music, Entertainment and Sports – Offering XM listeners The Best Audio Experience

Toronto, ON., November 12, 2008 – XM Canada (TSX:XSR), the country's leading satellite radio company, today unveiled new enhanced channel lineups. Effective immediately, XM Canada subscribers will have access to new music, entertainment and sports channels.

XM listeners will enjoy channels and shows from Bruce Springsteen, Jimmy Buffett, Elvis Presley, Grateful Dead, Eminem, Frank Sinatra, Jamie Foxx, Cosmo Radio, and much more. Sports fans will also be thrilled with the addition of five NBA play-by-play channels that will provide listeners access to more than 1,000 live regular season games, every game of the NBA Playoffs and every game of the NBA Finals.

"These changes provide XM subscribers with the best lineup of audio entertainment today," said Janet Gillespie, Marketing Vice-President of XM Canada. "The breadth and depth of our programming will provide new music and entertainment for our listeners and extend our sports programming to feature NBA games, something Canadian sports fans will definitely enjoy."

XM subscribers will have access to new sports, music, talk and comedy channels and shows, including:

- **Five NBA play-by-play channels** offering listeners access to more than 1,000 live regular season games, plus every game of the NBA Playoffs and Finals.
- **Bruce Springsteen's E Street Radio** features music spanning three decades from the rock icon, including new releases, concert recordings, rare archival recordings and interviews.
- **Jimmy Buffett's Radio Margaritaville** is a radio paradise of great music as well as live broadcasts of Buffett's concerts.
- **The Grateful Dead Channel** features music spanning the band's career with unreleased concert recordings, rare archival interviews with Jerry Garcia and original shows hosted by band members Bob Weir, Mickey Hart and Bill Kreutzmann.
- **Eminem's Shade 45** features uncensored, commercial-free hip-hop programming executive produced by Eminem.
- **Elvis Radio** is the world's first and only officially authorized, commercial-free, Elvis all-the-time radio channel, broadcast live from Graceland.
- **Jamie Foxx's** comedy channel, **The Foxxhole**, is Jamie Foxx's 24/7 entertainment channel. Foxx created the channel and hosts a live, weekly show.
- **Cosmo Radio**, geared toward Cosmopolitan magazine's audience of fun, fearless females, features smart relationship advice, tips on beauty, fashion and health, and entertainment news.

For more information and details on the new channel lineup, visit www.xmradio.ca

About Canadian Satellite Radio Holdings Inc.

Canadian Satellite Radio Holdings Inc. (TSX: XSR) operates as XM Canada(TM) and is Canada's premium digital audio entertainment and information company with the best signal coverage across the country.

With 130 digital channels of choice, XM Canada offers listeners the most unique and original Canadian and international programming, including commercial-free music channels and exclusive live concerts; exclusive sports coverage, including every NHL(TM) Game, as well as PGA Tour(TM) and Major League Baseball(TM); and the best in talk, comedy, children's and entertainment programming.

XM is the satellite entertainment leader in the automotive market and is available in 150 different vehicle models for 2008, including: Acura, Buick, Cadillac, Chevrolet, GMC, Harley Davidson, Honda, Hummer, Hyundai, Infiniti, Lexus, Nissan, Pontiac, Toyota, Saab, Saturn, Suzuki and Subaru.

XM's industry-leading products are available at consumer electronics retailers nationwide. XM programming is also available as streams of commercial-free XM music channels on TELUS Mobile Radio(TM) and Rogers(TM) Wireless Radio on Demand. XM Canada is the exclusive music channel provider on Air Canada's flights and is available in select Avis Budget Group rental vehicles.

A free seven-day trial of XM Radio Online is available at <http://listen.xmradio.ca>. Visit www.xmradio.ca for programming and subscription information.

To find out more about Canadian Satellite Radio Holdings Inc. (TSX: XSR), visit our website at www.cdnsatrad.com.

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