



HDX Launches Dexit Payment Solution Integrated with Touch Screen Point of Sale System at Robin's Donuts

Sydney, Nova Scotia – Nov 16, 2007 - Hosted Data Transaction Solutions Inc. ("HDX") is pleased to announce an agreement to deploy the Dexit Payment Solution with the HDX touch screen Point of Sale (POS) solution at Robin's Donuts in Sydney, Nova Scotia.

HDX (formerly Dexit Inc.) is listed on the TSX under the symbol HDX.

The Dexit contactless radio frequency identification (RFID) payment solution offers customers a fast and convenient way to pay for products. The solution is privately branded for Robin's who has selected the Dexit key tag design for their customers. The solution features a Robin's branded web site that allows customers to view transactions, opt in for useful email alerts (ie. account balance) and set automatic Dexit tag reload preferences.

"The coffee business is very competitive. We see the Dexit payment solution and HDX Fingerprints touch screen point of sale system as great tools to help us effectively compete in today's marketplace" says Joe Jellow, owner of three Robin's Donuts restaurants.

The integrated HDX touch screen POS solution offers exceptionally fast and simple cashier operation allowing for faster customer throughput and heightened transaction accuracy. These attributes are specified as key drivers for success by restaurant operators in the enormous world-wide coffee and quick service restaurant industry.

"We are proud to have been selected to provide this technology to Robin's Donuts" says Paul Howell, President and CEO of HDX. "Integrating the Dexit Payment Solution and HDX Touch Screen POS system provides restauranters the tools to monitor and control their business effectively while offering extreme speed of service at the sales counter. Our private branded, fully integrated RFID payment system is ideal for merchants that want a complete solution for their loyal customers. This deployment demonstrates that we have the technology, the strategy, the experience, and the means to deliver our solutions to thousands of businesses across North America".

About the Company

HDX is in the business of managing merchant transactions with consumers and facilitating payment emphasizing transaction speed, simplicity, and accuracy. HDX develops and deploys touch screen POS system software and associated enterprise management tools and has developed and deployed numerous POS applications. HDX also provides system hardware integration services, merchant staff training, system installation services, and post sale software and hardware support services. Leading edge technology also includes customer self serve kiosks and "line buster" mobile point of sale terminals. These products have been

designed to dramatically enhance customer throughput and drastically reduce customer queues. These technologies are especially effective in high foot traffic environments that have limited cash register counter space, limited retail square footage, and the absence of a drive through.

HDX has pioneered an "instead of cash" ® electronic based payment facilitation service. The Dexit® Prepaid Payment Service can be private branded for a specific merchant and enables customers to pay for items quickly and conveniently with the tap of a RFID tag linked to a pre-paid account. The Dexit payment solution is especially well suited for corporate and institutional cafeteria environments where hundreds of customers purchase and pay for meals in compressed periods throughout the business day.

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