

## Stockhouse® Reports Q2 2009 Results

(NEW YORK) August 31, 2009 – Stockhouse, Inc. (TSX-V: SHC) today announced financial results for the second quarter ended June 30, 2009. All results are reported in US Dollars under accounting principles generally accepted in the United States of America (US GAAP).

Stockhouse® revenues for the second quarter of 2009 were \$2.1 million, a decrease of 33% from the three months ended June 30, 2008. Six month revenues were \$4.3 million, a decrease of 36% from the six months ended June 30, 2008. The Company had an EBITDA loss of \$0.5 million and net loss of \$0.7 million for the quarter. The Company used \$0.151 million cash in operations during the quarter and ended the quarter with \$0.353 million cash on hand.

	3-month Period Ended June 30, 2009 (\$ '000's except EPS)	3-month Period Ended June 30, 2008 (\$ '000's except EPS)	6-months Period Ended June 30, 2009 (\$ '000's except EPS)	6-months Period Ended June 30, 2008 (\$ '000's except EPS)
Licensing/Subscription	\$1,766	\$2,567	\$3,438	\$5,191
Advertising	\$422	\$699	\$900	\$1,574
Total Revenues	\$2,188	\$3,266	\$4,338	\$6,765
Cost of Revenues (excluding amortization)	\$1,100	\$1,441	\$2,087	\$2,911
Total Operating Expenses (excluding cost of revenues, amortization and impairment charges)	\$1,666	\$3,514	\$3,369	\$7,107
EBITDA (1)	(\$549)	(\$1,689)	(\$1,112)	(\$2,916)
Net Loss	(\$669)	(\$2,753)	(\$1,354)	(\$4,199)
EPS	(\$0.02)	(\$0.07)	(\$0.03)	(\$0.10)
Cash	\$353	\$3,494	\$353	\$3,494

### About Stockhouse, Inc.

Stockhouse is a leading financial media company focused on user generated content and collaborative technologies. The Stockhouse platform for web-based portfolio management and financial content is licensed to top North American brokerage firms and media companies. This platform is also extended through Stockhouse.com, a leading online financial portal owned and operated by Stockhouse, Inc. Stockhouse.com is home to Bullboards message board – Canada's largest community of active investors. Recognized for its engaged audience, Stockhouse.com provides a sought-after demographic for advertisers.

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This release contains "forward looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Any statements that express or involve discussions with respect to predictions, expectations, beliefs, plans, projections, objectives, goals, assumptions or future events or performance are not statements of historical fact and may be "forward looking statements". Forward looking statements are based on expectations, estimates and projections at the time the statements are made that involve a number of risks and uncertainties which could cause actual results or events to differ materially from those presently anticipated. Forward looking statements in this action may be identified through the use of words such as "expects", "anticipates", "estimates", "believes", or statements indicating certain actions "may", "could", or "might" occur. More information about potential risk factors that could affect our business is included in the Company's 10-Q ended March 31, 2009 and 10-K for the year ended December 31, 2008, as amended, which are on file with the SEC at [www.sec.gov](http://www.sec.gov). Stockgroup undertakes no obligation and does not intend to update these forward looking statements to reflect events or circumstances occurring after this press release. You are cautioned not to place undue reliance on these forward looking statements, which speak only as of the date of this press release. All forward looking statements are qualified in their entirety by this cautionary statement.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

To find out more about Stockhouse, Inc. (TSX-V: SHC), visit our website at [www.stockgroup.com](http://www.stockgroup.com).

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## CONSOLIDATED BALANCE SHEETS

(Expressed in Thousands of U.S. Dollars, except Number of Shares Information)

(Unaudited)

Basis of Presentation and Continuing Operations (Note 1)

	June 30	As at
	2009	December 31
		2008
<b>ASSETS</b>		
Current assets		
Cash and cash equivalents (Note 1)	\$ 353	\$ 728
Restricted cash (Note 6)	-	131
Accounts receivable (net of allowance of \$638)	804	1,327
Prepaid expenses and other current assets	281	253
<b>TOTAL CURRENT ASSETS</b>	<b>\$ 1,438</b>	<b>\$ 2,439</b>
Property and equipment, net (Note 3)	404	555
Intangible assets, net	142	208
<b>TOTAL ASSETS</b>	<b>\$ 1,984</b>	<b>\$ 3,202</b>
<b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>		
Current Liabilities:		
Accounts payable (Note 3)	\$ 2,144	\$ 1,561
Accrued liabilities (Note 3)	2,031	2,085
Deferred revenues	396	711
Debentures	557	545
Capital lease obligations	27	78
<b>TOTAL CURRENT LIABILITIES</b>	<b>\$ 5,155</b>	<b>\$ 4,980</b>
Long-term capital lease obligations	-	4
Long-term deferred revenues	28	103
<b>TOTAL LIABILITIES</b>	<b>\$ 5,183</b>	<b>\$ 5,087</b>

## SHAREHOLDERS' DEFICIENCY (Note 4)

Preferred stock	\$	2,969	\$	2,969
Series A convertible, \$1,000 per share authorized 5,000,000 shares issued and outstanding 3,000 shares				
Common Stock				
authorized 75,000,000 shares, no par value: issued and outstanding 41,295,922	\$	18,910	\$	18,910
Additional paid-in capital		3,860		3,820
Accumulated deficit		(28,938)		(27,584)
<b>TOTAL SHAREHOLDERS' DEFICIENCY</b>	<b>\$</b>	<b>(3,199)</b>	<b>\$</b>	<b>(1,885)</b>
<b>TOTAL LIABILITIES AND SHAREHOLDERS' DEFICIENCY</b>	<b>\$</b>	<b>1,984</b>	<b>\$</b>	<b>3,202</b>

Commitments and Contingencies (Note 6)

Accounting for Disclosure of Guarantees (Note 8)

## CONSOLIDATED STATEMENTS OF OPERATIONS

(Expressed in Thousands of U.S. Dollars, except Number of Shares and Per Share Information)  
(Unaudited)

	Three months ended June 30,		Six months ended June 30,	
	2009	2008	2009	2008
<b>REVENUES</b>				
Licensing and subscriptions	\$ 1,766	\$ 2,567	\$ 3,438	\$ 5,191
Advertising services	422	699	900	1,574
<b>TOTAL REVENUES</b>	<b>\$ 2,188</b>	<b>\$ 3,266</b>	<b>\$ 4,338</b>	<b>\$ 6,765</b>
<b>OPERATING COSTS AND EXPENSES</b>				
Cost of revenues (exclusive of amortization)	1100	1,441	2,087	2,911
Sales and marketing	549	1,275	1,098	2,656
Research and development	97	370	232	752
General and administrative	1,107	1,964	2,215	3,878
Amortization of intangible assets	33	144	66	288
Impairment of goodwill	-	99	-	99
Impairment of intangible assets	-	736	-	736
<b>TOTAL OPERATING EXPENSES</b>	<b>\$ 2,886</b>	<b>\$ 6,029</b>	<b>\$ 5,698</b>	<b>\$ 11,320</b>
Loss from operations	(698)	(2,763)	(1,360)	(4,555)

Interest and other expense (income), net (Note 6)	(29)	(11)	(6)	(357)
Net loss before income taxes	\$ (669)	\$ (2,752)	\$ (1,354)	\$ (4,198)
Provision for income taxes	-	(1)	-	(1)
Net loss and comprehensive loss	\$ (669 )	\$ (2,753)	\$ (1,354)	\$ (4,199)
Net loss per common share:				
Basic and diluted	\$ (0.02)	\$ (0.07)	\$ (0.03)	\$ (0.10)
Common shares used in computing basic and diluted net loss				
per share (thousands)	41,296	41,507	41,296	41,307

## CONSOLIDATED STATEMENTS OF CASH FLOWS

(Expressed in Thousands of U.S. Dollars)  
(Unaudited)

	Three months ended June 30		Six months ended June 30	
	2009	2008	2009	2008
<b>Operating Activities</b>				
Net loss	\$ (669)	\$ (2,753)	\$ (1,354)	\$ (4,199)
Adjustments to reconcile net loss to net cash (used in) / provided by operating activities:				
Amortization of property and equipment	86	95	173	179
Amortization of intangible assets	33	144	66	\$ 288
Impairment of goodwill		99		99
Impairment of intangible assets		736		736
Stock-based compensation	7	100	40	\$ 160
Unrealized foreign exchange loss	7	-	13	\$ -
Changes in operating assets and liabilities:				
Accounts receivable	273	553	523	\$ 440
Prepaid and other current assets	14	53	(28)	\$ (79)
Accounts payable	85	473	583	\$ 654
Accrued liabilities	339	(628)	(54)	\$ (495)
Deferred revenues	(326)	(10)	(390)	(67)
<b>CASH USED IN OPERATING ACTIVITIES</b>	\$ (151)	\$ (1,138)	\$ (428)	\$ (2,284)
<b>Investing Activities</b>				
Purchases of property and equipment	\$ 9	\$ (5)	\$ (22)	\$ (18)
Acquisition of Mobile Finance Division		18		
Acquisition of Semotus assets	-	(34)	-	(34)
Restricted cash	-	-	131	-
<b>CASH PROVIDED BY (USED IN) INVESTING ACTIVITIES</b>	\$ 9	\$ (21)	\$ 109	\$ (52)
<b>Financing Activities</b>				
Proceeds on exercise of stock options	\$ -	\$ 51	\$ (1)	\$ 167
Proceeds on issuance of preferred shares, net of costs	-	2,969	-	2,969

Repayment of capital lease obligations	(23)	(57)	(55)	(127)
<b>CASH (USED IN) PROVIDED BY FINANCING ACTIVITIES</b>	<b>\$ (23)</b>	<b>\$ 2,963</b>	<b>\$ (56)</b>	<b>\$ 3,009</b>
Net decrease in cash and cash equivalents	\$ (165)	\$ 1,804	\$ (375)	\$ 673
Cash and cash equivalents, beginning of period	518	-	728	2,821
Cash and cash equivalents, end of period	<u>\$ 353</u>	<u>\$ 1,804</u>	<u>\$ 353</u>	<u>\$ 3,494</u>

Supplemental Cash Flow Information:

Cash	\$ 352	\$ (661)	\$ 352	\$ 1,028
Cash equivalents	\$ 1	\$ 2,465	\$ 1	\$ 2,466
Interest paid	\$ 26	\$ 1	\$ 52	\$ 3
Taxes paid	\$ -	\$ -	\$ -	\$ 1
Assets acquired through capital lease transactions	\$ -	\$ -	\$ -	\$ 63
Shares returned to settle acquisition liabilities	\$ -	\$ 168	\$ -	\$ 168