

# INTRAWEST

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## INTRAWEST ANNOUNCES APPOINTMENT OF MARA PAGOTTO AS CHIEF PEOPLE OFFICER

*Industry Veteran to Oversee all Human Resources Functions in Support of  
Intrawest's Growth Strategy*

**Vancouver, January 3, 2008** – Intrawest ULC (“Intrawest”), a world leader in the development and management of experiential destination resorts, today announced the appointment of Mara Pagotto to the position of Chief People Officer. In this newly created position, Pagotto will be responsible for all aspects of Human Resources and Employee Experience initiatives at Intrawest. Pagotto will report directly to Alex Wasilov, President and Chief Operating Officer at Intrawest.

Pagotto brings an impressive track record of experience at several large global organizations. Most recently, she served as Vice-President of Human Resources supporting American Express Global Business Travel Services. In this position she was responsible for setting and driving the business leadership, talent and diversity strategy, employee engagement, organizational effectiveness and various strategic initiatives in the area of Human Resources that impacted over 18,000 employees worldwide.

Prior to joining American Express in 2003, Pagotto held critical roles predominantly focused in human resources, strategic planning, mergers and acquisitions, operations, marketing and communications. She began her career in finance and accounting, assuming the title of Vice President of Finance and Administration for a major Canadian franchise company.

“I am extremely pleased to add an executive of Mara’s calibre to the Intrawest Senior Leadership Team,” said Alex Wasilov, president and chief operating officer at Intrawest. “What sets Intrawest apart is our people and their efforts to create places where amazing experiences happen for our guests. Mara is an exceptional leader and this new central Human Resources role will be essential to support our future growth and to provide a rewarding work environment for all of our employees.”

## **Intrawest Announces Appointment of Chief People Officer**

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In her new role at Intrawest, Pagotto will have company-wide responsibility and decision-making authority to implement common HR processes across all divisions of the company. These divisions include: Resort operations, Intrawest Hospitality Management, Real Estate operations (Placemaking and Playground) and all central corporate functions at Intrawest.

“Intrawest is the undisputed leader in development of destination resorts and I am thrilled to join such a talented team of people in one of the most exciting industries in the world,” Pagotto said. “A workforce that is enthusiastic, motivated and fully engaged will enable us to take full advantage of the opportunities ahead. My goal is to build a vibrant and supportive culture in order to attract, select, retain and develop the best people who work at Intrawest so that we continue to deliver unique and memorable experiences for our resort guests, home owners and our employees.”

### **About Intrawest ULC**

Intrawest is a world leader in experiential destination resorts. The company has interests in eleven resorts at North America’s most popular mountain destinations including Whistler Blackcomb, a host venue for the 2010 Winter Olympic and Paralympic Games. The Intrawest network also includes Canadian Mountain Holidays, the largest heli-skiing operation in the world, Sandestin Golf and Beach Resort in Florida and Club Intrawest – a private resort club with locations throughout North America. In addition, Intrawest develops real estate at its resorts and at other locations across North America and in Europe. Intrawest is headquartered in Vancouver, British Columbia. For more information, visit [www.intrawest.com](http://www.intrawest.com)

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For further information, please contact Ian Galbraith, Director, Corporate Communications and Media Relations, at (604) 643-1586 or at [igalbraith@intrawest.com](mailto:igalbraith@intrawest.com).