



Top 100 Undiscovered Web Sites

We scoured the Web to find 100 sites that you need in your Favorites folder or RSS reader.

Each year, a team of *PC Magazine* editors, bloggers, and analysts assemble to find the best Web sites of the year. We pore over thousands of submissions from PC Mag staffers, proud Web admins, enthusiastic PR flacks, and readers just like you. We then painstakingly whittle the list of nominations down to 100 Undiscovered Web Sites (look for our list of the Top 100 Classic Web Sites in the coming weeks).

For our Undiscovered Web Sites list, we pick those that capture the best of the trends and memes swirling around the Web. Some of these “undiscovered” Web sites are surely known to you, and may even have large Internet followings within their particular niche, but the list’s broad range of sites and categories means there’s plenty of new stuff here for everyone to discover.

— Kyle Monson

How We Select the Top 100 Web Sites

This year’s selection committee was headed by Associate Editor Kyle Monson and also included Software/Internet Senior Editor Sean Carroll, Senior Writer Eric Griffith, Lead Analyst Michael Muchmore, Associate Editor Brian Heater, and Intern Jared Preusz.

We put the call out for Web site nominations on PCMag.com, AppScout.com, and internally among the *PC Magazine* staff. The committee members vote on each Web site on a 10-point scale, and the votes are then averaged to get a final score.

When judging a Web site, we look at its content, update frequency, design, innovation, and usefulness or entertainment value (or both). We compare similar sites with one another, but we also look for a broad range of topics and categories.

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